

BUSINESS & BRAND PARTNERS

Build your Ayurvedic range.

Contract manufacturing, private label and product-development discussions with KAPPL.

From a clear brief to an agreed specification.

A practical guide to published formats, project inputs and the enquiry process.

This is a capability and enquiry catalogue. Formulation, pack options, minimum quantities, prices and delivery dates are confirmed for each project in writing.

Explore capabilities / page 2

Prepare your enquiry / page 4

Choose a starting point

01

Herbal oils & tailams

Oil-based Ayurvedic and herbal formats.

02

Powders & churnas

Powder formats for an agreed product brief.

03

Capsules & tablets

Solid-dose formats for technical assessment.

04

Skincare & personal care

Product and pack direction discussed together.

05

Wellness teas & tonics

Format and intended market reviewed at enquiry.

06

Custom formulations

Share a concise concept for feasibility review.

These are the formats published by KAPPL. A format listing does not establish that every retail product is available for private label or every destination. Confirm the precise formulation, classification and market requirements.

Three routes. One clear brief.

Contract manufacturing

Bring an established concept or formulation direction. Agree intended use, format, ingredients and destination requirements.

Private label

Ask about suitable existing formulations and available private-label options. Confirm product choice, pack presentation, claims and documents.

Development collaboration

Discuss feasibility with the formulation and quality teams. Final specifications and labels require the relevant technical and regulatory checks.

The working sequence

- 1 Brief and market requirements
- 2 Feasibility review
- 3 Specification and sample discussion
- 4 Written commercial terms
- 5 Quality and documentation review
- 6 Production after agreed approvals

Make the first enquiry useful.

Your business

Company name, website, contact person and launch channel.

Your market

Destination country and intended consumer or professional use.

Your product

Category, format and whether you need contract manufacturing, private label or development support.

Your packaging

Preferred pack size, presentation and initial quantity expectations.

Your timing

Target launch window and the decisions needed to work towards it.

Terms to confirm

Minimum order, price, development charges, tests, documents, payment, freight and lead time.

Do not send confidential formulas until appropriate terms are agreed. Project feasibility and commercial terms depend on the product and are not promised by this catalogue.

[Open the existing manufacturing enquiry form](#)

Speak with KAPPL

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Company details and manufacturing formats are sourced from the official KAPPL India manufacturing page, checked on 28 September 2026.

View the official manufacturing page

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For current quality credentials, ask for documents that cover the exact facility, product and destination. This guide does not grant a blanket certification or export-eligibility claim.